



# Metro 1 Fact Sheet



Pioneering. Forward-thinking. Urban-minded. Founded in 2005, Metro 1 is South Florida's urban real estate leader with over \$1.5 billion dollars in sales in the last decade. Metro 1 is a full-service real estate organization with a clear vision to shape neighborhoods and develop sustainable cities through brokerage, management, development & community engagement.

Metro 1 was the first Miami real estate company to forward urban revitalization across Greater Downtown Miami's emerging neighborhoods and remains true to its pioneering, forward-thinking, urban-minded roots as it expands its footprint across South Florida and into international markets. As he grows the Metro 1 brand from sales to development, Cho has assembled a team of well-groomed industry veterans that supports his vision for the brokerage and management companies while he leads the charge to redevelop urban neighborhoods across South Florida and beyond.

Cho has been an instrumental player in Wynwood since it's early days, making his first investment in the area in 2001 and marketing the neighborhood to the world long before it was on the radar screen of most investors. Metro 1 has developed a range of vertically integrated professional real estate services that work to meet the demand—and exceed expectations—of its prestigious client and global partner roster committed to creating the next generation of smart and sustainable real estate growth in cities around the world. We accomplish this through

Metro 1's subsidiary companies and divisions, including:

**Metro 1 Commercial:** As a results-driven commercial real estate brokerage providing leasing and sales for industrial, retail, investment, land, office and multifamily properties, Metro 1 Commercial is helping clients reach its goals. We combine extensive broker experience with in-depth market research and innovative marketing strategies to maximize your ROI, which has led to long-term relationships with tenants, retailers, developers, and investors.

**M1 Management:** We take a comprehensive, value-added approach to commercial property management services. Our veteran property managers oversee every detail of your project, from acquisition through development, leasing, management and disposition. Our customized, end-to-end programs work to maximize owner revenue and occupancy expectations.

**M1 Residential:** As an independent residential real estate company offering proven sales and leasing results, we have built a strong core of single-family home and luxury real estate specialists. We have also assembled a development sales team with a strong track record and a special focus on emerging neighborhoods. We help developers evaluate the right mix of uses and understand the marketplace to ensure each asset delivered is sustainable and adds value to the project and neighborhood.



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**M1 Development:** A known leader in visionary projects and emerging neighborhoods in Greater Downtown Miami and beyond, we offer both third-party real estate development services and ROI-driven opportunities to co-invest with Metro 1 in strategic projects. Our philosophy puts architecture, art, sustainability and cultural partnerships at the fore of each development as we stay true to our commitment to shape neighborhoods and build communities.

**M1 Sustainability:** We are leaders in the green building movement, encouraging and educating our clients and the general public about sustainable initiatives, redevelopment of the urban core and infill development. Metro 1 is committed to sustainable building practices that minimize environmental impacts, improve energy efficiency and air quality, conserve water and promote recycling.

**M1 Community:** Corporate consciousness and social responsibility are guiding principles for every project we undertake. We are committed to corporate social responsibility through education and allocation of resources to make a positive impact on the communities we serve. Our corporate volunteers assume leadership roles, serve as ambassadors and contribute a variety of resources to community organizations such as The New World Symphony, Perez Art Museum Miami, Lotus House, The Surfrider Foundation, Style Saves, the Epilepsy Foundation, the Dwayne Wade ProPops Foundation, Moksha, and Urban Paradise Guild among others.

**M1 Marketing:** With a keen understanding of real estate customers, the markets we serve and the communities we are helping to shape, we offer clients creative direction, specialized branding, marketing, advertising and public relations. We tailor individual campaigns for each real estate project that establish unique branding geared toward the specific needs and objectives our clients.